Local News

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McDonald's Kicks Off 12th Annual Give A Hand Fundraiser

MAY 04TH 2014 BY DEE LOFLIN

McDonald's Kicks Off 12th Annual Give A Hand Fundraiser

Submitted by Dee Loflin, SMT Manager/Editor

Missouri - As part of the company's ongoing support of **Ronald McDonald House Charities (RMHC)** – McDonald's U.S. will kick-off the 12th annual "Give a Hand" (GAH) fundraiser to continue educating customers on ways to give, while encouraging and celebrating the gift of family and the gift of togetherness. New this year, the GAH fundraiser will take place in participating U.S. restaurants from May 1 – 10, 2014.

Similar to years past, guests can support the Charity by purchasing a paper hand in varying denominations of \$1, \$3 and \$5. To remind customers to lend a hand to support those in need, the paper hands will also be displayed in participating McDonald's restaurants throughout the month of May.

"Our customers and crew are always so generous and eager to support the Ronald McDonald House Charities. We are excited to partner with such a great cause annually," said local McDonald's Owner-Operator, John Moreland.

Community Donations Add Up. Demonstrating the generosity and value of McDonald's customers, last year more than \$5 million were raised for RMHC

through the "Give a Hand" fundraiser at participating McDonald's restaurants in the U.S. This donation along with others RMHC receives allows the Charity to serve seven million children and families every year around the world.

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Highway Safety Hero Nominations Sought

MAY 04TH 2014 BY DEE LOFLIN

Highway Safety Hero Nominations Sought

Submitted by Dee Loflin, SMT Manager/Editor

Missouri - The Missouri Coalition for Roadway Safety is accepting nominations for individuals, organizations and events to be recognized for efforts to promote safe driving. Nomination forms are only online and available at http://www.savemolives.com/. "The goal of our Coalition is to reduce fatalities on Missouri roads, and we know there are a lot of people in Missouri who contribute to the success we've had

in the past few years to lower the number," said MoDOT Highway Safety Director Leanna Depue. "This is an opportunity to recognize those who are helping to save lives." Missouri fatalities have gone from 1257 in 2005 to 757 in 2013, a reduction of more than 40%. The Missouri Coalition for Roadway Safety has seven regions it serves including Northwest, Northeast, Kansas City, Central, St. Louis, Southwest and Southeast. There are four statewide awards and two awards for each of the seven Coalition regions. The statewide awards include:

- the Lay Down the Law Award recognizing an individual or a group in law enforcement
- the Tempe Humphrey Award recognizing an individual or group who have focused efforts on our younger drivers
- the Arrive Alive Award recognizing an individual or group for their leadership and dedication to reducing fatalities
- the "Show Me Safety" Award recognizing an individual or group for an event

The regional awards include the Arrive Alive Award and the "Show-Me Safety" Award. Details about the awards can be found at http://www.savemolives.com/, and the form is online and simple to complete. Nominations are due by June 30, 2014, and five individuals with an interest in transportation safety have been selected throughout the Midwest to judge the awards. Regional awards will be judged by the regional coalitions or independent judges they choose. The winners will be recognized at the 2014 Blueprint to Save More Lives Conference in St. Louis at the end of September. Award winners and those who nominate them will be notified in August. For more information, please call Marisa Ellison at 573-248-2502 or email marisa.ellison@modot.mo.gov.

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Spring is Here - Watch for Motorcycles

MAY 01ST 2014 BY DEE LOFLIN

Spring is Here - Watch for Motorcycles

Submitted by Dee Loflin, SMT Manager/Editor

Missouri - Warm weather means enjoying the beautiful outdoors, and motorcyclists across the state are doing just that. As they're tuning those engines and polishing that chrome one last time, the Missouri Coalition for Roadway Safety wants to remind motorists and motorcyclists alike to "Watch for Motorcycles" in order to help prevent motorcycle crashes, deaths and injuries on Missouri's roadways.

"Many motorcyclists will be out as the weather gets warmer, which is why May is the perfect time for Motorcycle Safety Awareness Month," said Dr. Leanna Depue, executive committee chair of the coalition. "By following basic safety rules, we can all help prevent crashes."

The National Highway Traffic Safety Administration offers the following tips to drivers on how to prevent a fatal crash with a motorcycle:

• Although a motorcycle is a small vehicle, the operator still has the same rights of the road as any other motorist. Allow the motorcycle the full width of a lane at all times.

- Always signal when changing lanes or merging with traffic.
- Check all mirrors and blind spots for motorcycles before changing lanes or merging with traffic, especially at intersections.
- Never drive distracted or impaired.

Motorcyclists must also take precautions to remain safe on the road. Motorcyclists can increase their safety by following these steps:

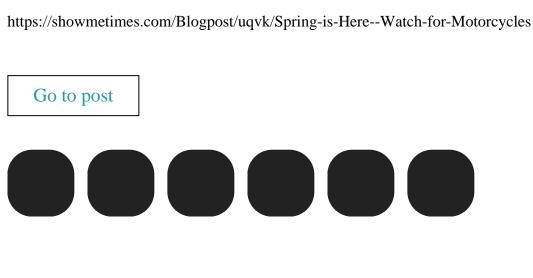
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- Wear a DOT-compliant helmet and other protective gear.
- Obey all traffic laws and be properly licensed and trained.
- Wear brightly colored clothes and reflective tape to increase visibility.
- Ride in the middle of the lane where you will be more visible to drivers.
- Never ride distracted or impaired.

Very often, drivers of cars and trucks don't see motorcycles until the last second, or sometimes not at all. Motorcycle operators have to anticipate the moves of other drivers and be extra cautious of road conditions and debris.

Motorcycle experts recommend motorcyclists also complete some type of training before getting out on the road. There are 29 training locations in Missouri. You can find the one nearest you at http://www.mmsp.org/.

For more information, visit **http://www.savemolives.com/** or Facebook and Twitter at Save MO Lives. Arrive Alive.



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Route AC Reduced to One Lane

APRIL 28TH 2014 BY DEE LOFLIN

Route AC Reduced to One Lane

Submitted by Dee Loflin, SMT Manager/Editor

Stoddard County, Missouri - Route AC in Stoddard County will be reduced to one lane as Missouri Department of Transportation crews perform pavement repairs.

This section of roadway is located from Route 25 to County Road 237.

Weather permitting, work will take place Tuesday, April 29 through Thursday, May 8 from 6 a.m. to 5 p.m. daily.

The work zone will be marked with signs. Motorists are urged to use extreme caution while traveling near the area.

For additional information, contact MoDOT's Customer Service Center toll-free at 1-888-ASK-MODOT (1-888-275-6636) or visit **www.modot.org/southeast.**

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PrepareAthon on April 30th First National Day of Action

APRIL 28TH 2014 BY DEE LOFLIN

PrepareAthon on April 30th First National Day of Action

Submitted by Dee Loflin, SMT Manager/Editor

Jefferson City, Missouri - Sunday and this morning's severe weather across much of Missouri reminds all of us about the importance of being ready to respond quickly to threatening weather and potential natural disasters, The **State Emergency Management Agency** encourages Missourians to take time on Wednesday, April 30, to raise their level of preparedness for severe weather and a major earthquake as part of "**America's PrepareAthon!**," a national campaign which designates **April 30, 2014 as the first National Day of Action.** The event is being organized by the **Federal Emergency Management Agency** (FEMA).

America's PrepareAthon! provides preparedness guides and resources to help workplaces, schools, houses of worship, community-based organizations, and other community groups to practice specific preparedness activities necessary to stay safe before, during, and after an emergency or disaster. The idea is that when Americans prepare and practice for an emergency in advance, it makes a real difference in their ability to take immediate and informed action, which, in turn, enables them to recover more quickly.

Web pages have been created for Missouri and other states, with information on specific hazards, including understanding risks, how to prepare and protect your home and property in advance, how to create an emergency kit, how to evacuate, ways to stay in communications with family and friends following a disaster, health and sanitation techniques following a disaster, and links to additional resources for:

- Flooding
- Tornadoes

Wildfires

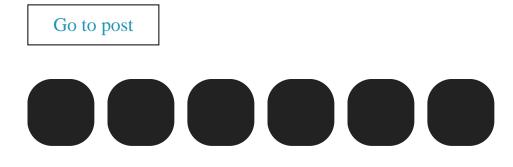
The FEMA America's Preparathon! website can be found at:

http://www.community.fema.gov/connect.ti/cfghome/grouphome. Also, the Centers for Disease Control and Prevention has compiled tips for how to prepare to care for pets if a natural disaster occurs.

Other preparedness resources are available on the SEMA website and include earthquake preparedness resources and the StormAware website, which features videos that demonstrate how to seek shelter from a tornado in specific types of structures, along with videos on flash flooding safety, tornado sirens and weather radios. The site also links users to severe weather alerting services across the state.

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