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# Local Business Supports Business of Saving Lives

JUNE 05TH 2017 BY DEE LOFLIN

## Local Business Supports Business of Saving Lives

Dexter, Missouri - Watkins & Sons Funeral Service, Inc. and Chiles-Cooper Funeral Home have graciously invested back into the community once again to promote the saving of lives by continuing to sponsor the Vital ICE App.

Stephen L. Watkins recognized a very unique opportunity to assist our local first responders through an ingenious marketing initiative that could help save lives.

The caring staff at Watkins & Sons Funeral Service and Chiles-Cooper Funeral Home asks that you download the Vital ICE App, from either the Apple App Store or Google Play for your smart phone, or enter **[www.vitalboards.com/downloadapp](http://www.vitalboards.com/downloadapp)** into your mobile browser, and enter in their code: 3548 if you have not done so already.

Watkins & Sons Funeral Service, Inc. and Chiles-Cooper Funeral Home is making this potentially life-saving app available for free to download in the community as a way of showing their gratitude for allowing them to serve you.

They ask that you please take just a few minutes to download the Vital ICE app and fill in the information so that you are prepared in case of an emergency so that your user provided medical information is easily accessible by emergency first responders.

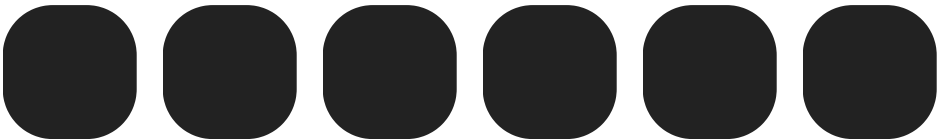
Included is also an Emergency Alert System that is remarkable for seniors, as well as a medication reminder feature that keeps track of all medications. This app is available to the entire community, regardless of age, so do not pass up this great life-saving opportunity. Taking 5 minutes now could mean the difference in saving your life.

In the event of an emergency, first responders can use the Vital ICE app to retrieve the user’s vital information. This information can then be easily taken on the ambulance to the hospital, or emailed directly to the hospital from the app, where ER staff can further access this critical information. Remember, time is of the essence when saving lives!

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