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Board Certified Orthopedic Surgeon Joins SoutheastHEALTH Medical Staff

JULY 29TH 2019 BY DEE LOFLIN

Board Certified Orthopedic Surgeon Joins SoutheastHEALTH Medical Staff

Matthew Baker, MD, Orthopedic Surgery, has joined the Medical Staff at Southeast Hospital. He is affiliated with Southeast Orthopedics and Sports Medicine. Dr. Baker comes to SoutheastHEALTH with expertise in shoulder and elbow surgery.

Dr. Baker earned his MD degree from the University of Missouri – Kansas City, where he also completed his residency. He completed a fellowship with the Division of Shoulder and Elbow Surgery at Johns Hopkins Department of Orthopaedic Surgery in Baltimore, MD. He is certified by the American Board of Orthopaedic Surgery.

“I enjoy practicing orthopedics because I appreciate active people,” Dr. Baker says. “I want to help people who are injured return to being active. I also enjoy seeing patients accomplish goals. In orthopedic surgery, each case is unique and challenging.”

Prior to joining SoutheastHEALTH, Dr. Baker was affiliated with Mercy Health System based in St. Louis.

SoutheastHEALTH’s collaboration with Washington University’s Division of Orthopaedic Surgery affords patients access to complete care and the nation’s best clinical trials. At Southeast Orthopedics and Sports Medicine, patients receive comprehensive care that’s unparalleled in this region. Cape Catfish players are under that umbrella of care this summer. Southeast Orthopedics and Sports Medicine has been named official team physicians for the Prospect League team.

About SoutheastHEALTH

At SoutheastHEALTH, the region's premier healthcare system in southeast Missouri, our patients receive excellent care of the highest clinical quality, close to home. Within our network are more than 50 care locations in 12 communities, including hospitals, primary and specialty care clinics representing over 30 clinical specialties and extending care for patients in a four-state area. Learn more at SEhealth.org.

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SoutheastHEALTH Honored for Marketing Excellence

JULY 29TH 2019 BY DEE LOFLIN

SoutheastHEALTH Honored for Marketing Excellence

Thirteen SoutheastHEALTH marketing projects received statewide recognition at the recent Show Me Excellence Awards held recently in Branson, Mo.

Southeast won first place for five marketing efforts:

1. “Cancer Journey,” outdoor advertising
2. Family Cancer Risk public seminar, direct mail
3. “Mammos & a Makeover” open house at the Breast Care and Diagnostic Center, direct mail
4. Annual report video
5. “Heart Smart” campaign.

Second place honors went to Healthier Look magazine, “The Hope Edition;” “Cancer Journey” television ad; an open house showcasing the new Emergency Department and

Behavioral Health Unit at Southeast Health of Stoddard County; and “Embrace the Change” public seminar, direct mail.

Third place recognition went to “AEDs Save Lives,” highlighting the work of the SoutheastHEALTH Foundation in providing these devices to community and civic groups; 2018 Employee Engagement Campaign; Power of Women expo booth and video; and a physician recruitment video.

The Show Me Excellence Awards, presented annually by the Missouri Association for Healthcare Public Relations and Marketing (MAHPRM), recognize high achievement and quality in advertising, marketing and public relations projects produced by hospitals and healthcare systems throughout the state. A statewide panel of public relations and marketing professionals judged the 147 entries in this year’s competition.

The awards competition was established by MAHPRM in 1981 and is the only Missouri competition dedicated to hospital and healthcare public relations and communications efforts. With 22 categories, the competition includes projects in media relations, advertising, publications, writing, photography, marketing and public relations.

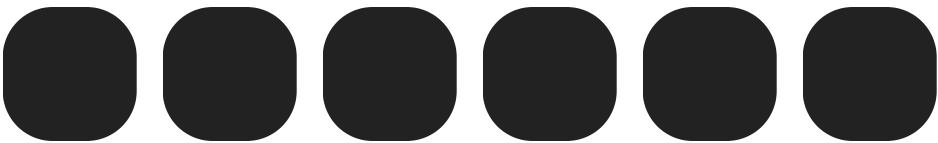
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Katherine Jones - Grady, DO, Joins SoutheastHEALTH

JULY 24TH 2019 BY DEE LOFLIN

Katherine Jones - Grady, DO, Joins SoutheastHEALTH

Katherine Jones - Grady, DO, has joined the Medical Staff at Southeast Hospital. She is affiliated with Southeast Obstetrics and Gynecology at Women First. Dr. Jones – Grady comes to SoutheastHEALTH with expertise in minimally invasive surgical procedures.

She holds a Bachelor of Arts degree in Biology from Washington University, St. Louis.

Dr. Jones – Grady earned her DO degree from A.T. Still University, Kirksville College of Osteopathic Medicine in Kirksville, MO.

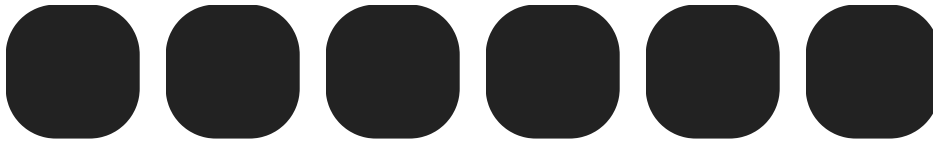
She completed a residency at Community Health of South Florida in Miami and The Medical Center, Navicent Health, Macon, GA.

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SoutheastHEALTH Offers Pediatric Services in Sikeston

JUNE 24TH 2019 BY DEE LOFLIN

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Meagan Ward has joined SoutheastHEALTH as a provider of pediatric services in collaboration with SoutheastHEALTH pediatrician Chelsea Grigery, MD. Ward, an advanced practice registered nurse, is based at Southeast's Sikeston Clinic.

SoutheastHEALTH Chief Operating Officer Maria Sudak, DHA, RN, MSN, NEA-BC, says that with this newest clinic location, "SoutheastHEALTH will offer excellent care in a location convenient to the growing number of First Option clients in the Sikeston area. First Option is a health plan established by SoutheastHEALTH to provide self-insured employers of all sizes a cost savings health benefit solution. Meagan comes to SoutheastHEALTH with an exceptional background of caring for children of all ages."

Ward holds a Master of Science in Nursing, prepared as a Family Nurse Practitioner, from Walden University in Minneapolis, MN. She has 18 years of experience working with pediatrics in direct nursing care and 10 years of experience working as a newborn nurse in

direct patient care, both in a Newborn Nursery and Neonatal Intensive Care Unit.

Ward also holds SAFE-CARE provider certification through Missouri KidsFirst, a program that maintains a coordinated medical response to child abuse and neglect in Missouri. She has been trained by board certified child abuse pediatricians and can perform forensic evaluations and comprehensive medical care for children who may have suffered physical or sexual abuse.

Her professional affiliations include the International Association of Forensic Nurses, the American Association of Nurse Practitioners and Advanced Practice Nurses of the Ozarks.

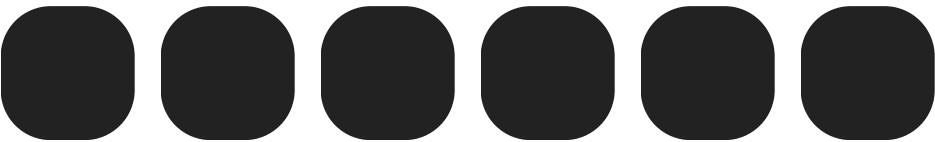
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Southeast Hospital Earns Prestigious Heart Failure Silver - Plus Quality Achievement Award

JUNE 20TH 2019 BY DEE LOFLIN

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Southeast Hospital has received the American Heart Association's Get With the Guidelines (GWTG) Heart Failure Silver-Plus Quality Achievement Award. The award recognizes Southeast's commitment to ensuring heart failure patients receive the most appropriate treatment according to nationally recognized, research-based guidelines founded in the latest scientific evidence.

The award was presented at a recognition event held at the hospital today. Southeast welcomed American Heart Association representative Katie Troll, director of Quality and Systems Improvement for Missouri, who presented the award to SoutheastHEALTH Cardiologist Bryan Beck, MD, medical director of Southeast Hospital's Heart Failure Team.

Southeast earned the award by meeting specific quality achievement measures for the diagnosis and treatment of heart failure patients at a set level for a designated period. These measures include evaluation of the proper use of medications and aggressive risk-reduction therapies. Before discharge from the hospital, patients also receive education on managing their heart failure and overall health.

The hospital is also recognized on the American Heart Association's Target: Heart Failure Honor Roll. Hospitals are required to meet specific criteria that improves medication adherence, provides early follow-up care and coordination and that enhances patient education.

"Patient care is our number one priority and SoutheastHEALTH is dedicated to improving the quality of care for our patients with heart failure by implementing the American Heart Association's Get With The Guidelines initiatives," said Ken Bateman, President and

CEO.

“Providing the best, evidence-based care to all heart patients is paramount to our entire cardiac and vascular physician team and is exemplified by our commitment to invest in new technology and facilities that result in improved safety and better outcomes for all of our heart and vascular patients.”

He noted these patient-centered investments recently included a new, hybrid operating suite with technology to advance treatment options for our region’s critically ill heart patients, a new Heart and Vascular Pavilion designed for patient and family comfort and introducing to the region transcatheter aortic valve replacement (TMVR), a minimally invasive approach to replacement of a narrowed aortic valve, and transcatheter MitraClip procedure which allows mitral regurgitation patients to be treated without invasive open heart surgery.

At the heart of the Heart Failure Team’s work is “reducing hospital readmissions and helping patients improve their quality of life in managing this chronic condition,” said Dr. Beck. “This award demonstrates our commitment and adherence to clinical guidelines to support better outcomes for heart failure patients. Our multidisciplinary Heart Failure Team worked diligently to align our practice and patient care methods with components as set forth by Get With The Guidelines Quality Achievement Award. As we progressed, we were also able to achieve Get With The Guidelines/Heart Failure Quality Plus measures and earn Honor Roll status. To achieve all three tiers the first time around is a remarkable team achievement.”

According to the American Heart Association, more than 6.5 million adults in the United States are living with heart failure. Many heart failure patients can lead a full, enjoyable life when their condition is managed using best-practice guidelines.

Southeast Hospital was presented with the American Heart Association’s Get With The Guidelines Heart Failure Silver-Plus Quality Achievement Award at a ceremony held June 18 at the hospital. Shown here, from left, are Bryan Beck, MD, Heart Failure Team medical director; Jan Rigdon, executive director, Cardiovascular Service Line; Ken Bateman, President and CEO; Mary Beth Corgan, heart failure nurse practitioner; and Richard Clark, executive director, Cardiovascular and Thoracic Outreach.

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