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27th Annual Sounds of the Season Benefit Concert

NOVEMBER 28TH 2022 BY DEE LOFLIN

27th Annual Sounds of the Season Benefit Concert

Join Southeast Health Foundation on Sunday, December 4, 2022, for their 27th Annual Sounds of the Season Benefit Concert!

Proceeds from the concert benefit patients and families at the Southeast Cancer Center with medication, transportation, lodging, nutritional supplements, medical equipment and more. All proceeds stay local and help our friends, family and neighbors here in our community.

Enjoy an afternoon of holiday music performed by local musical talent including:

Dr. Andrew Moore

Brothers Walker

Casie Mills

Clayton Hahs

Charleston Christmas Ensemble Choir

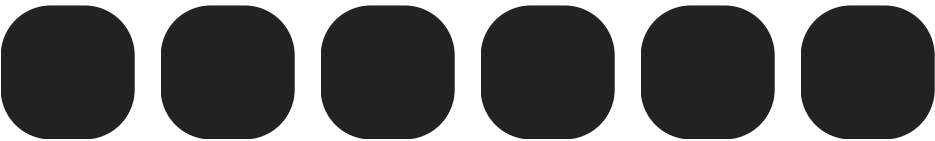
Jackson East Elementary Kids Choir

Tickets and Sponsorship Opportunities are available at <https://www.sehfoundation.org/events/sounds-of-the-season/>

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Southeast Hospital Nationally Recognized with an ‘A’ Leapfrog Hospital Safety Grade

NOVEMBER 20TH 2022 BY DEE LOFLIN

Southeast Hospital Nationally Recognized with an ‘A’ Leapfrog Hospital Safety Grade

Southeast Hospital has received an “A” [for the sixth consecutive time in the Leapfrog Hospital Safety Grade](#) for fall 2022. This national distinction recognizes Southeast’s achievements in protecting patients from preventable harm and error in the hospital.

“Patient safety is always top of mind,” said President and CEO Ken Bateman. “Our team of healthcare professionals does incredible work toward ensuring a safe, friendly environment for patients while delivering high quality outcomes. It is an honor to receive this recognition once again.”

For the state of Missouri, Southeast Hospital is one out of 14 hospitals to have received this achievement for fall 2022, and Southeast is one out of just four Missouri hospitals to earn this distinction six times in a row.

The Leapfrog Group, an independent national watchdog organization, assigns an “A,” “B,” “C,” “D” or “F” grade to general hospitals across the country based on over 30 national performance measures reflecting errors, accidents, injuries and infections, as well as systems hospitals have in place to prevent harm.

The Leapfrog Hospital Safety Grade is the only hospital ratings program based exclusively on hospital prevention of medical errors and harms to patients. The grading system is peer-reviewed, fully transparent and free to the public. Grades are updated twice annually, in the fall and spring.

“I applaud Southeast Hospital leadership and the workforce for their strong commitment to safety and transparency,” said Leah Binder, president and CEO of The Leapfrog Group. “An ‘A’ Safety Grade is a sign that hospitals are continuously evaluating their performance, so that they can best protect patients. Your hospital team should be extremely proud of this achievement.”

To see Southeast Hospital’s full grade details and to access patient tips for staying safe in the hospital, visit HospitalSafetyGrade.org and follow [The Leapfrog Group](#) on Twitter, Facebook, and via its newsletter.

About The Leapfrog Group

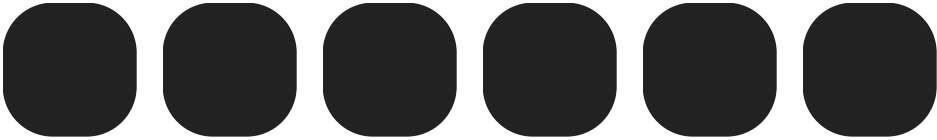
Founded in 2000 by large employers and other purchasers, [The Leapfrog Group](#) is a national nonprofit organization driving a movement for giant leaps forward for patient safety. The flagship [Leapfrog Hospital Survey](#) and new [Leapfrog Ambulatory Surgery Center \(ASC\) Survey](#) collect and [transparently report](#) hospital and ASC performance, empowering purchasers to find the highest-value care and giving consumers the lifesaving information they need to make informed decisions. The [Leapfrog Hospital Safety Grade](#), Leapfrog’s other main initiative, assigns letter grades to hospitals based on their record of patient safety, helping consumers protect themselves and their families from errors, injuries, accidents, and infections. For more, [follow us on Twitter and Facebook](#), and [sign up for our newsletter](#).

About SoutheastHEALTH

At SoutheastHEALTH, the region’s premier healthcare system in southeast Missouri, our patients receive excellent care of the highest clinical quality, close to home. Within our network are more than 51 care locations in 11 communities, including hospitals, primary and specialty care clinics representing over 30 clinical specialties and extending care for patients in a four-state area. Learn more at SEhealth.org.

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SoutheastHEALTH Foundation Hosts ‘Sounds of the Season’

NOVEMBER 18TH 2022 BY DEE LOFLIN

SoutheastHEALTH Foundation Hosts ‘Sounds of the Season’

The SoutheastHEALTH Foundation will present “Sounds of the Season,” an annual Christmas spectacular featuring outstanding musical and vocal talent on Sunday, December 4, at 3 p.m., Cape First Church, 254 South Silver Springs Road in Cape. Doors open at 2:30 p.m. with casual entertainment.

The benefit, now in its 27th year, supports cancer patients in need through the SoutheastHEALTH Foundation Cancer Care Fund. Serving as this year’s honorary chairperson is Martha House, a cancer survivor and resident of Cape Girardeau.

Performers this year include Brothers Walker, Dr. Andrew Moore, Clayton Hahs, the Charleston Christmas Ensemble Choir, Jackson Elementary East Kids Choir, Casie Mills and Don and Lucas Presson. Celebrity emcees are KFVS12 personalities Crystal Britt and

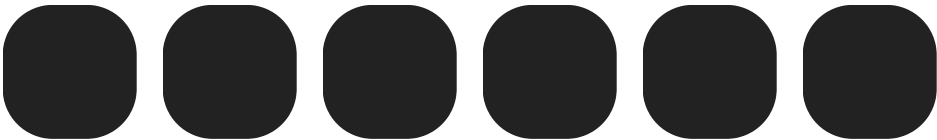
Laura Wibbenmeyer.

Tickets are \$10 each and are available at the door or at sehfoundation.org. Those who donate \$100 or more will receive free tickets and recognition in the concert program.

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SoutheastHEALTH Honored for Marketing Excellence

NOVEMBER 14TH 2022 BY DEE LOFLIN

SoutheastHEALTH Honored for Marketing Excellence

Cape Girardeau, MO. (November 9, 2022) – Sixteen SoutheastHEALTH marketing projects recently received statewide recognition from the Show Me Excellence Awards presented annually by the Missouri Association for Healthcare Public Relations and Marketing.

The Show Me Excellence Awards recognize high achievement and quality in advertising, marketing and public relations projects produced by hospitals and healthcare systems throughout the state.

Southeast won first place for seven marketing efforts:

- 2022 Employee Photo Calendar
- InforMed weekly employee eNewsletter
- Nature's Landing photograph of main hospital campus
- Colon Cancer Awareness direct mail
- "The Cancer Fight isn't Over" direct mail
- "Southeast Heroes" television ad
- Starting Point Weight Management Program radio ad

Second place honors went to:

- COPD Clinic rack card
- Reference Lab on-boarding handbook
- Cancer Gala Virtual Benefit Concert
- "Keep Moving Forward" print ad
- SoutheastHEALTH Website Redesign
- 2021 Year in Review Video
- Healthier Look Magazine

Third place recognition went to:

- College of Nursing and Health Sciences Recruitment
- Employee Town Hall Appreciation Video

The awards were presented as part of the Missouri Hospital Association's 100th annual convention held in Osage Beach.

About SoutheastHEALTH

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SoutheastHEALTH College of Nursing and Health Sciences Offering New PN Track

NOVEMBER 05TH 2022 BY DEE LOFLIN

SoutheastHEALTH College of Nursing and Health Sciences Offering New PN Track

The SoutheastHEALTH College of Nursing and Health Sciences is accepting applications for a new, bi-level Practical Nursing track beginning in January 2023.

The program is designed to help meet a growing shortage of PNs in Missouri. Program Director Vickie Schnurbusch, MSN, RN, CHPN, says a Missouri Hospital Association Workforce study in 2021 shows that PNs have the highest vacancy rate – 17 percent – compared to other healthcare professions in the state. The southeast region of Missouri is ranked second for PN vacancies at 21.6 percent.

“We expect this demand for PNs to increase by six percent by 2031. PNs are aging out, retiring or changing careers, but our baby boomers and the chronic health conditions that come with aging will require more PNs in settings like hospitals, nursing homes, home health agencies, outpatient clinics and private duty nursing settings,” she adds. “We know we can assist with that demand.”

The College’s bi-level PN program is one of just a handful in Missouri. Students enter the program already having a strong general education foundation. Upon completing the PN track, students have the opportunity to take their licensure exam and begin working as an PN or seamlessly transition to the College’s Associate of Applied Science in Nursing (RN) degree. This is without a second entrance exam or admission fee. Another attractive option is that students also can enter the PN workforce while working on their RN degree. “This program allows students to pursue career goals with minimal repetition or barriers,” Schnurbusch adds.

The program is open to anyone who has an interest in the nursing profession, including high school graduates or someone already in the workforce looking for a career change. To learn more about the bi-level PN program or to apply, visit sehcollege.edu.

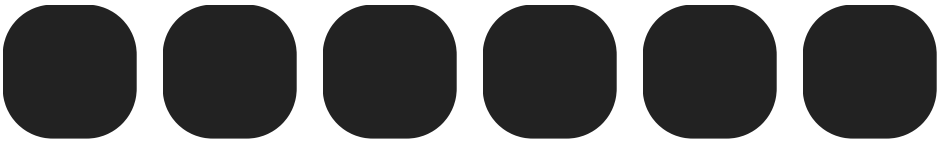
Southeast Missouri Hospital College of Nursing & Health Sciences

The Southeast Missouri Hospital College of Nursing & Health Sciences is a private not-for-profit institution of higher learning that specializes in the preparation of individuals for high demand healthcare careers. The College is accredited by the Higher Learning Commission. Career options include nursing (basic RN, LPN/paramedic to RN, RN to BSN), medical laboratory science, radiologic technology and surgical technology.

LAST UPDATED ON NOVEMBER 05TH 2022 BY DEE LOFLIN

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